



# 2012 Bowl For Kids Sake Sponsor Information

Big Brothers Big Sisters of Grant County  
575-538-5786



### **WHAT is Bowl for Kids' Sake?**

Bowl for Kids' Sake is the single largest annual fundraiser for Big Brothers Big Sisters (BBBS) and one of the largest community-wide fundraisers in all of Grant County. Since the early 1980s, it has raised funds and awareness for the BBBS program, the largest provider of one-to-one youth mentoring services in the United States.

Bowl for Kids' Sake brings individuals and corporations together for a day of fun, food and bowling. Bowlers-either as teams or individuals-see sponsors through monetary support. All proceeds go towards expanding the BBBS program by matching volunteer mentors with participating youth.

### **WHERE and WHEN does it happen?**

Bowl for Kids' Sake is an all-day event! This year, it will be held on **Sunday, April 29<sup>th</sup>** at the Silver Bowling Center. Bowling starts at **1:00 pm**.

### **HOW can I participate?**

The success of Bowl for Kids' Sake depends on community involvement. There are several ways for you to get involved:

- ~ Create a team of 5 members....Sign up with four of your friends to be a team and raise **\$250** or more;
- ~ Sign up as an individual bowler or join an existing team and raise **\$50** or more;
- ~ Become an Event Sponsor (see enclosed information)

**Now it's easier than ever to get involved!** Simply call us at 575-538-5786 to sign up as an individual bowler, sign up to sponsor a bowler or make a general donation to the event.

### **WHY is Bowl for Kids' Sake so important to Big Brothers Big Sisters?**

Funds raised from Bowl For Kids Sake will help us provide more mentors for the children on our waiting list. These children live in our local community. Why should a child have to be on a waiting list for a positive role model in his/her life?

***It's not about bowling, it's about having fun to help these kids!***



Dear Friend,

On behalf of Big Brothers Big Sisters of Southwestern NM, I invite you to be a sponsor for the **2012 Bowl for Kids' Sake event held on April 29, 2012 at the Silver Bowling Center**. By participating, you can help us enhance the lives of children in our community through constructive and positive relationships with adults.

National studies prove this one-to-one mentoring program works. For over 20 years, many local children have benefited from Big Brothers Big Sisters' services in Grant County.

Bowl for Kids' Sake annually generates over 25% of Big Brothers Big Sisters' operating budget. Besides being a key source of funds for the program, it also serves to broaden awareness of our program in the community and expand our volunteer base. In 2012, we would like to increase our funding to be able to service more children. Because Bowl for Kids' Sake is a local fundraiser, the money you give stays in the community.

Your company also benefits. *Depending on the level of your sponsorship, your business will gain exposure in the following ways:*

- Your Company name or logo on event T-shirts, marketing materials and invoices.
- Inclusion in promotion and advertising, including local radio spots and local newspapers
- Your company's name prominently displayed on a wall banner and over a lane on event day

I hope you will consider partnering with us for this important event to help kids. We have enclosed a "Team & Sponsorship" form. Simply fill out and send it back to get involved! For more information, please call the Big Brothers Big Sisters of Southwestern New Mexico office at (575) 538-5786. Together we can make a positive difference in our community, one child at a time.

Sincerely,



Misty Snipes  
Fund Development Coordinator  
Big Brothers Big Sisters of SWNM

***It's not about bowling, it's about having fun to help kids!***



**start something**

## **SPONSORSHIP LEVELS**

### **TITLE SPONSOR - \$2500.00**

- One team entry
- Company logo on event T-shirt
- Company name on event banner
- Company name on event posters
- Company name on agency newsletter
- Company name on invoice sheets
- Company name on lane sign
- Company recognition on all advertising mediums
- Company name on agency website

**Deadline for sign up: April 11, 2012**

### **COMPANY SPONSOR - \$500.00**

- One team entry
- Company name on agency website
- Company logo on event T-shirt
- Company name on event banner
- Company name on agency newsletter
- Company name on lane sign

**Deadline for sign up: April 11, 2012**

### **EVENT SPONSOR - \$250.00**

- Company name on agency newsletter
- Company logo on event T-shirt
- Company name on event banner
- Company name on lane sign

**Deadline for sign up: April 11, 2012**

### **PIN SPONSOR - \$125.00**

- Company name on agency newsletter
- Company name on event banner
- Company name on lane sign

**Deadline for sign up: April 16, 2012**

### **LANE SPONSOR - \$50.00**

- Company name on lane sign

**Deadline for sign up: April 16, 2012**

### **TEAM ENTRY FEE:**

**\$250.00 PER TEAM- 5 MEMBERS PER TEAM/ \$50.00 PER PERSON**

- Company name on agency newsletter and agency website

**Deadline to sign up as a team: April 25, 2012**



**Big Brothers Big Sisters**  
of Southwestern New Mexico

Office (575) 538-5786 \* Fax (575) 523-9531

## **Grant County Bowl For Kids' Sake 2012**

**April 29, 2012/ 1pm-3pm**

### **Team & Sponsorship Form**

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Business Phone

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Date

\_\_\_\_\_  
Business Address

\_\_\_\_\_  
Business name requested on sign

**\*\*Title Sponsorship\*\***

**\$2500.00**

**Deadline: April 11, 2012**

One team entry  
Company logo on event T-shirt  
Company name on event banner  
Company name on event posters  
Company name on invoice sheets

Company name on lane sign  
Company recognition on  
All advertising mediums  
Company name on agency website  
Company name on agency newsletter

**\*\*Company Sponsorship\*\***

**\$500.00**

**Deadline: April 11, 2012**

One team entry  
Company logo on event T-shirt  
Company name on event banner

Company name on lane sign  
Company name on agency website  
Company name on agency newsletter

**\*\*Event Sponsorship\*\***

**\$250.00**

**Deadline: April 11, 2012**

Company logo on event T-shirt  
Company name on event banner

Company name on lane sign  
Company name on agency newsletter

**\*\*Pin Sponsorship\*\***

**\$125.00**

**Deadline: April 16, 2012**

Company name on agency newsletter  
Company name on event banner

Company name on lane sign

**\*\*Lane Sponsorship\*\***

**\$50.00**

**Deadline: April 16, 2012**

Company name on lane sign

**\*\*Team Sponsorship\*\***

**\$250.00**

**Deadline: April 25, 2012**

Company name on agency newsletter

Company name on agency website

**Yes! Please include me in the Bowl For Kids' Sake 2012 Fundraiser.**

**Please check one:**

- Please sign me up for the following sponsorship level: Team Title Company Event Pin Lane
- Please have five of the children in the program bowl on my behalf.

**Mode of Payment**

- Cash
- Credit Card- \*Visa \*MasterCard \* Discover (Please call office to request credit card form)
- Check- Payable to **BBBS**, may post-date check for **April 29, 2012**.

\_\_\_\_\_  
Signature of Business Representative

\_\_\_\_\_  
Signature of BBBS Representative